

JUL 22 1924

Washington, D. C.

July 22, 1924

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of **Stellar Productions Inc.**

**Tiger Thompson (6 reels)**

Respectfully,

FULTON BRYLAWSKI

The **Stellar Productions Inc.**  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

| <u>Title</u>          | <u>Date of Deposit</u> | <u>Registration</u> |
|-----------------------|------------------------|---------------------|
| <b>Tiger Thompson</b> | <b>7/22/1924</b>       | <b>L ©CIL 20415</b> |

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 22 day of  
July, 1924 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

*Fulton Brylawski*

JUL 22 1924

✓ ©CIL 20415 ✓

✓ TIGER THOMPSON ✓

✓ Photoplay in six reels ✓

✓ Story by Buckleigh Fritz Oxford ✓

Directed by E. Reeves Eason ✓

Author of photoplay (under Sec. 62)  
Stellar Productions Inc. of the U. S.



JUL 22 1924

July 13

Harry Carey, the most beloved two-gun man on the screen, never had a better role than "Tiger Thompson."

©CIL 20415

PRESS SH  
ON

# "Tiger Thompson"

W. W. HODKINSON CORPORATION, 469 FIFTH AVENUE

## Hard-Fighting, Quick-Shooting Harry Carey Stars in Thriller Man's Fight for Love

(A personality story written to be used in advance of the showing. By changing the last sentence it can be used during the run of the picture)

### Fate Played a Trump Card in Making Harry Carey an Actor

He Was to Have Been Either  
a Lawyer or a Sailor.

NOT A WESTERNER BY BIRTH

But Is a Real Rancher Now and  
You Can't Drag Him East.

The typical Westerner!

That's what they call Harry Carey all over the world. Few people know that, although you couldn't pull him away from his beloved West now with twenty team of oxen, Carey passed his early youth on Long Island Sound. And furthermore, instead of being steeped in the atmosphere of a ranch life as a boy, Carey's family was of the sea.

Despite this influence, however—despite the fact that Carey received his education at the University of New York—ingrained in his soul must have been the spirit of some hardy ancestor who had penetrated far into the wilderness of the West and learned there a deep love of the soil.

For Carey is essentially a rancher. His immense acreage at Saugus, California, and the care which he gives to it, testifies to that. There, with his family, his cowboys, and his pets, he lives the life he loves.

That Carey became an actor was one of those strange accidents of fate. It was still more whimsical that he

should be cast in Western roles on the stage, where he gained his first experience. He knew the sea and its men so intimately. And he had never been west of Hoboken. But Carey had the determination for success which overcame geographical limitations.

His first knowledge of outdoor life came when Carey visited his cousin's ranch in Montana. Its effect was immediate. Before that visit was concluded Carey had written a play, called "Montana," in which he later played the leading part.

Motion pictures were then a questionable gamble, but Carey was adventurous at heart. Furthermore, he had acquired a stage reputation which made him immensely desirable to motion picture producers. His first offer came from the famous old Biograph Company and was promptly accepted. It is not generally known that Carey worked with D. W. Griffith until the time of "The Birth of a Nation." It was then that Carey came West—as Griffith came to make his famous masterpiece, and in addition to living the ranch life he had so often portrayed on the stage, became the famous screen star who has ever since held one of the first places in the public's heart.

Harry Carey's new picture is entitled "Tiger Thompson," and as is the case with each picture in the series which he is making for Hunt Stromberg, presents Carey as the wholesome, lovable character on which his success is based. It will be shown at the ..... Theatre for the first time ..... and play for ..... days.



Produced by  
Stellar Productions Inc.  
Personally Supervised by  
Hunt Stromberg

FOR YOUR INFORMATION

HUNT STROMBERG

PRESENTS

HARRY CAREY

IN

"TIGER THOMPSON"

Blood-Tingling Thrills! Heart-S

NOW PLAYING AT THE CAPITOL



JUL 22 1924

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# ESS SHEET

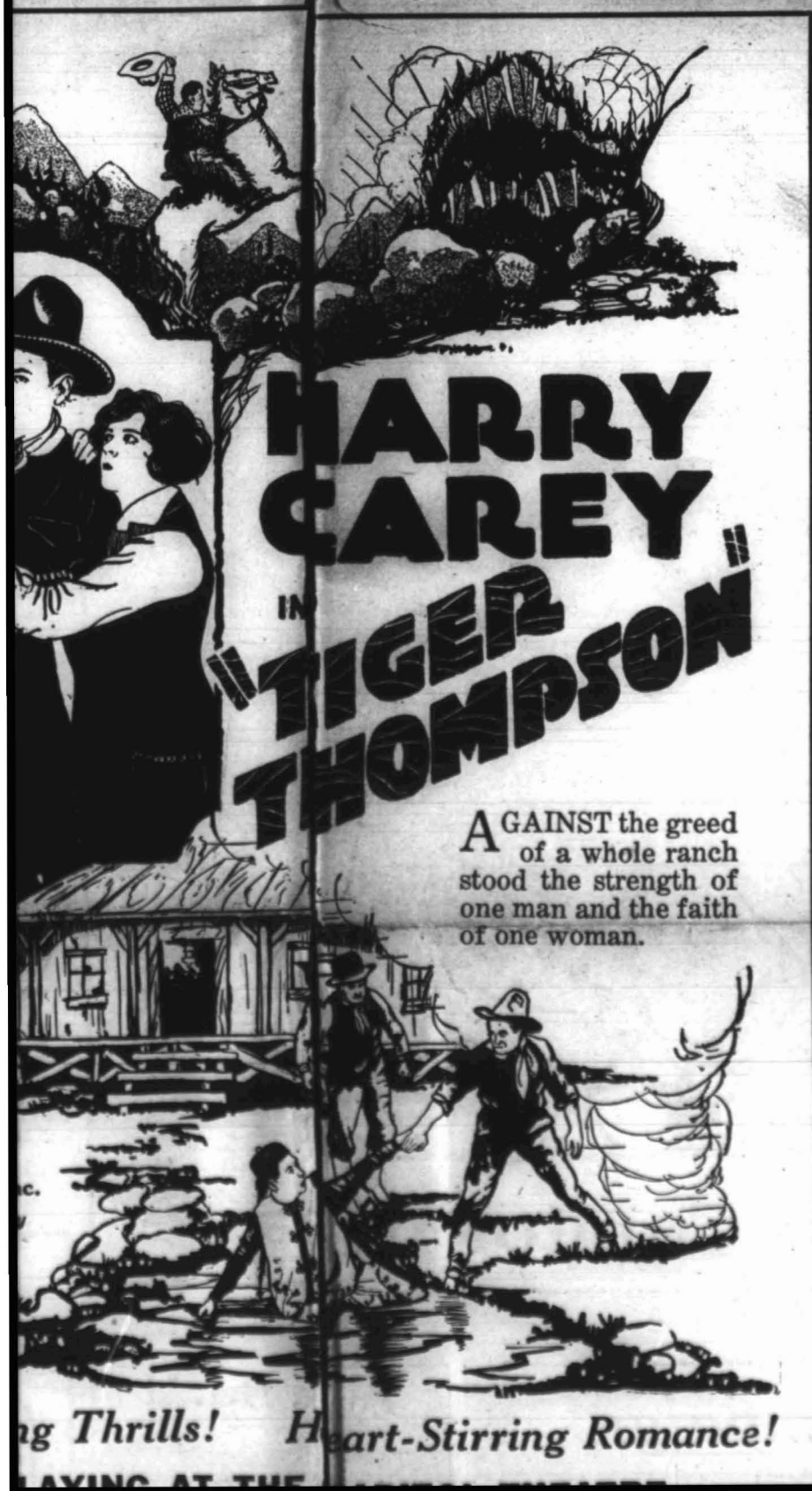
ON

## Thompson"

Hunt Stromberg personally supervised the production and that means it's a credit to your theatre.

INCORPORATION, 469 FIFTH AVENUE, NEW YORK CITY.

### -Shooting, Fast-Riding ers in Thrilling Story of a t for Love and Hidden Treasure



**HARRY CAREY**  
IN  
**"TIGER THOMPSON"**

AGAINST the greed of a whole ranch stood the strength of one man and the faith of one woman.

ing Thrills! Heart-Stirring Romance!

LAYING AT THE

#### Brief Biographies

##### Harry Carey—

Was born in New York and set out to be a lawyer. He wrote a western drama called "Montana" and played the principal part when the star fell down on the job. This experience convinced him that he wanted to act. He began in films with Biograph. Pictures: "Fight for Love," "Desert Driving," "Crashing Through," "Canyon of Fools," "The Night Hawk," etc.

##### Marguerite Clayton—

Was born in Salt Lake City, Utah, and educated at St. Mary's Academy, Salt Lake City. Her stage experience consists of parts in stock in Chicago and New York. Miss Clayton was with the old Essanay Company for 8 years, and later with many of the other leading picture organizations. Her pictures include: "Canyon of the Fools," "The Man of the Desert," "Inside of the Cup," "Dangerous Toys," "Go Get 'Em Hutch," "The Women Who Wait," "The New Moon," "The Pleasure Seekers," "Hit-the-Trail Holiday," "The 13th Bride." Miss Clayton has blonde hair, blue eyes, and is 5 feet 6 inches in height.

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Mr. Dillion was educated in New Haven, Conn., and at the Philadelphia Dental College. His stage experience consists of work with Viola Allen in Shakespeare and James O'Neil in stock. Among his best known productions on the screen are "Perjury," "The Inner Chamber," "Jane Eyre," "Married People," "The Family Closet," "Speed," "The Mohican's Daughter."

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#### ADVANCE STORIES

(Take them to your editor before your play date.)

#### "TIGER THOMPSON"

#### STRIKES NEW NOTE

Harry Carey Gives Lifelike Characterization in Latest Feature.

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He knew that Harry Carey was one of the most human actors on the screen. He knew that it was possible, by careful search, to secure Western stories with just as much drama, romance and life as any society drama or costume spectacle. And he also knew that there is a wholesome, rugged appeal about the great open spaces that, properly presented, provides stimulating entertainment for the jaded picture fan.

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## FOR YOUR INFORMATION

HUNT STROMBERG

PRESENTS

HARRY CAREY

IN

"TIGER THOMPSON"

Story and Scenario by  
Buckleigh Fritz Oxford

Photographed by  
Henry Sharp

Personally Supervised by  
HUNT STROMBERG

Produced by STELLAR PRODUCTIONS, INC.  
Charles R. Rogers Vice President

DISTRIBUTED BY W. W. HODKINSON CORPN.

### THE CAST

|                      |                    |
|----------------------|--------------------|
| Tiger Thompson ..... | Harry Carey        |
| Ethel Brannon .....  | Marguerite Clayton |
| Jim Morley .....     | John Dillon        |
| Bull Dorgan .....    | George Ring        |
| Charlie Wong .....   | George Ring        |

### THE STORY

"Tiger Thompson," embittered because he was dispossessed from his claim by the Eastern syndicate, discovers the White Horse bandit dying from a wound received in escaping from a recent train robbery. Thompson had been a member of his gang but turned straight. Before he dies, the bandit tells Thompson of a big cache of his plunder, the map to which his child holds, oblivious of its significance.

Thinking that the child is a boy, and feeling that his efforts at honesty have gone unrewarded, Bill decides to get the cache for himself.

Concealing his identity, he succeeds by his ability to wield his fists, in getting a job on the ranch adjoining the one he had come to rob. Morley, the ranch foreman, with an associate and former member of the White Horse bandit's gang is also seeking the plunder. Thompson is surprised to learn that the bandit's child is a beautiful girl. He rescues her when Morley, masked, holds her up in an effort to obtain her locket which, he is sure, contains the map he is seeking. With Ethel, who has fainted, in his arms, Thompson discovers that the locket has flown open and the map he is seeking lies before him. But when the girl comes to and he learns that she is entirely ignorant of her father's escapades and of his death, he determines to help her secure the cache and return it to the proper authorities.

Morley, in another attempt to get the map, is foiled by Thompson and he rides to get help in putting Thompson out of the way. Eluding his pursuers Thompson, by means of a map which he has previously copied, goes to the cache but his better nature conquers and he covers up the plunder. While returning to the ranch he sees Morley in pursuit of Ethel. He loses the trail, however, and Morley secures the map from the girl. Leaving her in the hands of his gang, he sets out for the cache. He encounters Thompson, who, by a ruse, succeeds in beating and tying him as well as finding out where Ethel is. After a fierce struggle he rescues her, just as Morley and the sheriff ride up. Explanations are made. Morley is revealed for the crook that he is and Ethel and Thompson realize the extent of their love for each other.



Produced by  
Stellar Productions Inc.

Personally Supervised by  
Hunt Stromberg

Blood-Tingling Thrills! Heart-Stirring  
NOW PLAYING AT THE CAPITOL

Three-Column Ad Cut No. 4

## Snappy Shorts Will Serve in

Harry Carey has his own interpretation of bringing the mountain to Mohammed.

Living on his big ranch at Saugus, Cal., Harry gave three lusty cheers when Hunt Stromberg, his producer, decided to use the Carey ranch for much of the location work on "Tiger Thompson," his new Stromberg production.

And all during the making of the picture Harry was able to sleep two hours later every morning and snatch moments of play with his two youngsters between scenes.

If you ever meet up with a bandit, treat him with kindness.

Harry Carey proves the wisdom of such an act as the hero in "Tiger Thompson," his new Hunt Stromberg production.

In this case the bandit not only returns all favors, but incidentally gets Carey into one of the most thrilling adventures of his actionful screen career.

Would you risk your life to aid a girl whom you had never seen?

That's what Harry Carey does in "Tiger Thompson," his new Hunt Stromberg production.

And in this case the girl turns out to be young, beautiful and all that any hero might require. Marguerite Clayton makes of the heroine a figure whom any man would doubtless be glad to rescue.

A cowboy Gallahad!

That is Harry Carey's unusual role in "Tiger Thompson," his new Hunt Stromberg production, a Hodkinson release.

As the slow, shambling hero who assumes all the qualities of the title when there is a certain girl in danger, Carey gives a very effective portrayal.

A sensational escape is featured in nearly every Harry Carey cowboy star makes the most thrilling his screen career in "Tiger Thompson," his new Hunt Stromberg production, a Hodkinson release. In this sensational escape he eludes the posse, and this situation makes the thrilling drama of the wonderful scene.

It's very adventurous and interesting, no doubt, to pose as a cowboy. But it isn't quite so simple when you are doubling shows up unexpectedly!

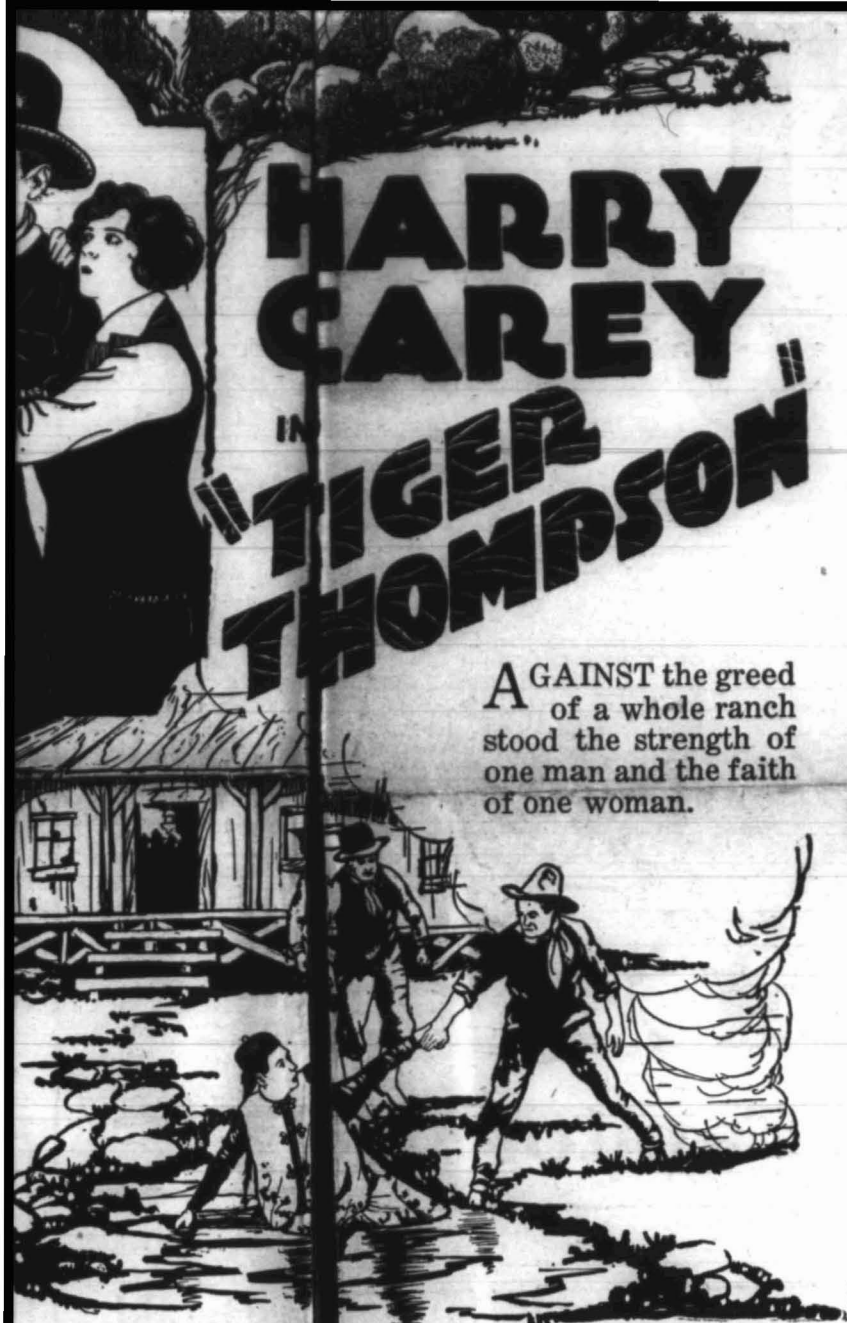
This is the predicament Harry Carey finds himself in as star of "Tiger Thompson," his new Hunt Stromberg production.

But Harry is a two-fisted and he can use his brains as well as his brawn. The manner in which he steps out of the ticklish situation forms one of the highlights of "Tiger Thompson."

Protecting a girl from her fiancée! That's a new mode of gallantry and is initiated by Harry Carey in "Tiger Thompson," his new Hunt Stromberg production.

As the two-fisted hero, perfectly justified in this strange behavior, for the fiancée is endeavoring to steal the girl who intends to marry him. And being disgusted with marriage as a result of this, the heroine promptly falls in love with Harry and the villain loses a gold mine with one blow of Harry's well-directed fist.





# HARRY CAREY

## "TIGER THOMPSON"

AGAINST the greed of a whole ranch stood the strength of one man and the faith of one woman.

Thrills! Heart-Stirring Romance!

PLAYING AT THE CAPITOL THEATRE

Three-Column Ad

Cut No. 4

### Will Serve in Varied Ways

A sensational escape is featured in nearly every Harry Carey picture, but the famous cowboy star makes the most thrilling of his screen career in "Tiger Thompson," his new Hunt Stromberg production, a Hodkinson release. In this sensational escape he eludes a posse, and this situation is the thrilling drama of the wonderful scene.

to be expected. Carey features a cowboy star escapes of Tiger Thompson, a Hodkinson release. In this sensational escape he eludes a posse, and this situation is the thrilling drama of the wonderful scene.

It starts with a train robbery and ends with one of the most spectacular fights in screen history. And in between there's so much action that the onlooker scarce has time to catch his breath.

That's "Tiger Thompson," Harry Carey's Hunt Stromberg production, a Hodkinson release.

"Tiger Thompson" is said to be the most thrilling of all the other Carey pictures, possessing all the thrills and action for which any picture in which Harry Carey appears is famous.

It's very adventurous, no doubt, to pose as a man of action. But it isn't quite so simple when you are doubling as a man of action. This is the predicament Harry Carey finds himself in as star of "Tiger Thompson," his new Hunt Stromberg production.

and interesting. Another person is doubling as a man of action. This is the predicament Harry Carey finds himself in as star of "Tiger Thompson," his new Hunt Stromberg production.

Tired of Western pictures, which invariably present the ranch owner as a stalwart gentleman in chaps and Stetson, Hunt Stromberg has upset the established order of things in "Tiger Thompson," his new Harry Carey production.

The ranch owner, in this instance, is a woman! What is more, she is young, beautiful and fearless, as played by Marguerite Clayton, a heroine of remarkable appeal.

Since the ladies are over-running all the other professions, Mr. Stromberg does not see why they cannot go in for ranching as well. "Tiger Thompson" proves their possibilities of success in a most illuminating fashion.

Protecting a girl from her fiancée! That's a new mode of gallantry initiated by Harry Carey in "Tiger Thompson," his new Hunt Stromberg production.

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Greed! Ever since the beginning of time men have been cheating, fighting, killing for gold.

This avaricious quality often provides unusually effective drama, as is cleverly revealed in "Tiger Thompson," Harry Carey's new Hunt Stromberg production.

The story revolves about a map to a buried treasure and the heroics and villainies which this theme develops make "Tiger Thompson" one of the most entertaining of Harry Carey pictures.

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#### Hunt Stromberg—

One of the screen's most famous young producer-directors. Has been in personal supervision of Harry Carey and Priscilla Dean productions. At one time Stromberg was a newspaper reporter. His first work in pictures was as director of publicity and advertising for Goldwyn and later for Selznick. He then became personal representative for Thomas Ince. At the Ince studio he learned the technicalities of picture making and when he suggested that a picture titled "A Trip Through the World's Greatest Motion Picture Studio" be made, he was given the task. He was soon making his own pictures.

(This Story Is to Be Used During the Showing of the Picture.)

### Eason Renews Old Friendship With H. Carey

A friendship of long standing was renewed during the filming of "Tiger Thompson," Harry Carey's new Hunt Stromberg production for Hodkinson, which is showing at the . . . . . Theatre.

Three years ago "Breezy" Reeves Eason directed Harry Carey in "Blue Streak McCoy" and "Human Stuff," and they proved to be two of the most successful pictures in which Carey starred at the time. But existing contracts kept the two apart until the making of "Tiger Thompson," and the renewed association has brought about a picture which reflects the happy spirit of splendid co-ordination.

"Breezy" Eason is considered one of the best directors of screen "Westerns" in the industry. Besides directing Carey he has made some of the most successful pictures in which Tom Mix, Hoot Gibson and Buck Jones have starred.

### Harry Carey Gives Lifelike Characterization in Latest Feature.

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He discovered that usually in such pictures the "human note" had been lacking, that the love interest was frequently sadly neglected, and that all semblance of reality was often sacrificed for the sake of a thrill. And he set about to remedy these faults.

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"Tiger Thompson" is a life tale of the real West. Its people are real people and act as real people would act. There is a tender romance, and in the development of that romance there are numerous logical thrills. The plot is tense because the drama is sincere. There is action every minute. And, above all, there is the lovable, human cowboy Galahad characterization of Harry Carey, who has you laughing and sympathizing with him one moment and cheering him on to success the next.

"Breezy" Reeves Eason, who directed "Tiger Thompson," has directed many of Carey's best pictures and knows the real West like a book. Marguerite Clayton, Jack Richardson and John W. Dillon in the supporting cast are not only capable players, but also interpreters of genuine people.

### HARRY CAREY IN AN UNUSUAL ROLE

If you dislike the usual Western picture, you are in for a pleasant surprise.

On the other hand, if you like Westerns with action and thrills galore, here's the treat of your life.

"Tiger Thompson," the new Hunt Stromberg production starring Harry Carey which comes to the . . . . . Theatre for a . . . . . run next . . . . . is said to be as different from other Westerns as "The Lightning Rider," Carey's last picture, was different from the usual Harry Carey feature. Crammed to the brim with action and telling a story of tense dramatic interest, it offers something more in a genuine characterization by the star. As a cowboy Galahad, slow of gait, easy going by nature, Carey is given the opportunity of putting in many of the little human touches for which he is noted. When he is called upon to protect a girl whom he has never seen, however, he suffers a strange metamorphosis and assumes all the characteristics of the title.

"Tiger Thompson" is quite the most unusual character Carey has yet portrayed.

"Breezy" Reeves Eason, who has been responsible for many of Carey's best pictures in the past, directed, under the personal supervision of Hunt Stromberg.



# Action Ads That Get Results

**HUNT STROMBERG**

*presents*

*Produced by*  
**Stellar Productions, Inc.**

*Story and Scenario by*  
**Buckleigh Fritz Oxford**

# Harry Carey

IN

# "TIGER" THOMPSON

THE GREAT EXPONENT  
OF THE ETERNAL WEST

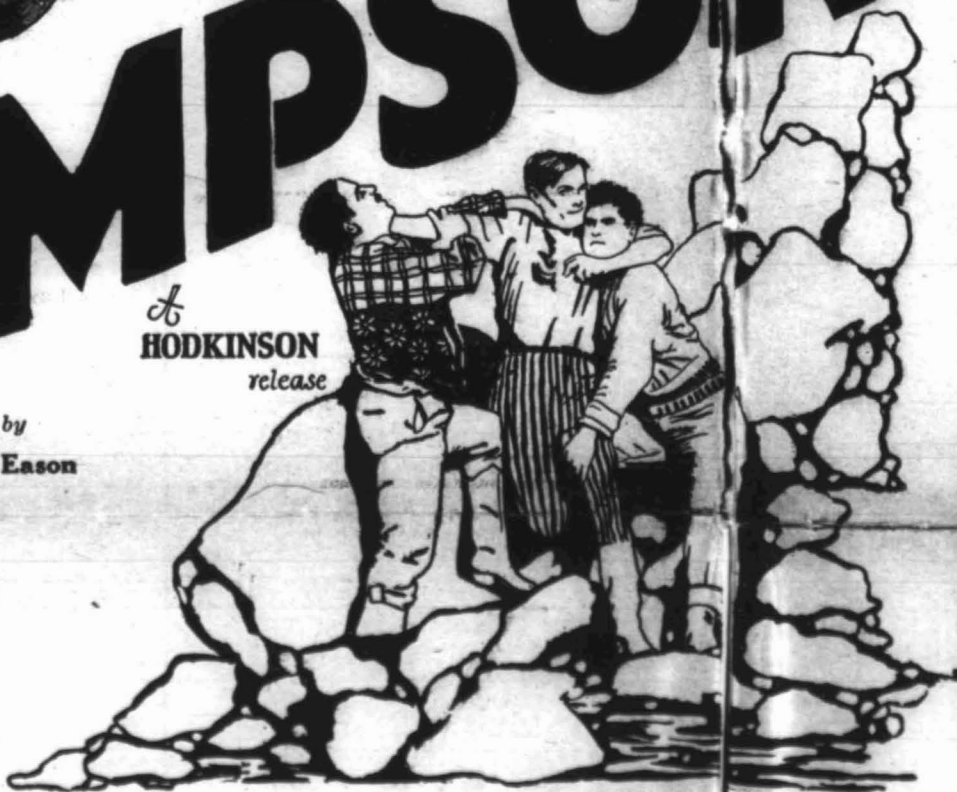
*HODKINSON*  
release

*Directed by*  
**E. Reeves Eason**

**LOOK** at that face! You can read courage there, and strength and tigerish determination—a hold-on-till-I-win spirit.

That's Harry Carey as the "Tiger." It's the greatest role of his colorful career.

Action to thrill you—Romance to Enthrall You  
A Mystery to Tingle the Blood in Your Veins.



## Now Playing at the Capitol Theatre

Four-Column Ad Cut No. 5

**"Tiger Thompson"**  
**Will Be Here Soon**  
**WATCH FOR HIM!**

### Mail Campaign

Dear Sir (or Madam)

Horace Greeley advised Easterners to go West for thrills and excitement, fame and fortune. The last West is gone, but there is the Western movie with all the glamour the pioneers experienced in their efforts to overcome raw nature and rough characters.

### For a Herald

To make an inexpensive and attractive herald is easy. Use any of the cuts and copy from any of the ads, shorts, catchlines, etc.



# Results

## Show Your Real Showmanship! Here's "Tiger Thompson" Tie-ups That Will Thrill the Box Office

### Let your neighbors advertise for you—

In order to get an unusual twist to their advertising and lift it out of the commonplace, dealers are usually glad to tie-up with motion picture copy. If you approach them with a bald statement of your proposition, you won't get so far, but work with the advertising manager of local papers and prepare a finished layout of your proposition. Prepare a strong double-page spread to read like this—"Tiger Thompson struck gold—There's a gold mine for you right on these pages." Then arrange the advertisements of different dealers on the page, with your copy in the middle near the top. Use phrases in the copy of this nature—"We've staked a claim for you"—"Here's a rush that will save you gold"—"Here's money for you, right on the surface."

### Put Carey over with

#### a crash —

The more times you can get over reproductions of Harry Carey's strong facial features, the bigger will be your total receipts. From the powerful paper you will be able to devise numerous cut-outs, which you can arrange in your lobby. Use Carey in a number of poses—you can also get the paper on "The Night Hawk" and "The Lightning Rider" from any Hodkinson exchange, which will give you additional Carey cut-out ideas.

### Buried treasure stories will make 'em talk—

All down through history, stories of hidden wealth have thrilled mankind. If you can revive some of the local-history yarns about a cache of gold, you will be able to follow them up with some strong advertising, telling how the plot in "Tiger Thompson" is woven around nature's hidden wealth and treasure purposely concealed.

### A secret map will draw a crowd—

Get a local celebrity who is able to draw to make a map for you. Make it on a large scale. Have secret arrows and other devices pointing to a central place on the outline. Mark this "treasure." Put this on compo board and display it around the lobby and you will have a crowd wondering what it is all about—and coming into your theatre to find out.

### Let the old-time miners dig for you—

Experiences of miners who have mused for gold always interest the public. Ask the reporters to write them up. Perhaps there has been a "gold scare" in your community which will make good reading.

### A Display of ore in your lobby—

Quartz of any kind will always attract a crowd. If you can get some samples from local assay offices make a display in a showcase around your lobby. If the ore is valuable, get the display over in some dealer's window on a busy corner of town—and your display of advertising.

In the world of the theatre the most vital essential for the success of a picture is the quality of showmanship. Showmanship means a thoroughness and painstaking care which amount to genius—and it is one real element of success that you cannot afford to overlook.

In these columns there is a line-up of exploitation ideas that will help you create interest in this picture—and sell pasteboard. Study these paragraphs. The germ that will exploit this picture is in each plan. You may have to vary the ideas slightly to meet local conditions—but that is where your showmanship comes in.

"Tiger Thompson" went out into the great unknown, staked a claim and "struck gold." Do a little pioneering work with these link-ups and publicity stunts and this production will be a little gold mine for you.

### Lobby Display

It should not be difficult to get a great deal of Western atmosphere into your lobby for the engagement of "Tiger Thompson." On one side build a reproduction of the entrance to a ranch bunk house out of slab wood. Indian blankets, lariats, guns

in their holsters, mounted steer horns and saddles from the harness stores in your city and hang them on the walls or group them effectively about the entrance. Get some small pine trees to fill in with. Perhaps an old-fashioned handle pump in one corner of the lobby. A butter churn in another. Make cut-outs from the splendid posters and mount them in the display. Have signs prominently displayed which call attention to the fact that Harry Carey's production, "Tiger Thompson," reveals the real West as it is today.

This idea might be elaborated by reproducing the entrance to a bunk house for your entire lobby, making the ticket window at one of the windows and your entrance and exit at the doors.

### Ballyhoos—

Numerous ballyhoos readily suggest themselves. A big sign labeled "Carey Is Here" and carried around town by a boy will get attention.

In the production, Carey always totes with him on horseback a kitten. This type of ballyhoo will arouse curiosity.

A cat in a cage, carried by a boy, with a sign "See me at the . . . . . " will please the animal lovers.

A cut-out of the two large letters "T" mounted on compo and carried by two boys in cowboy uniforms, or a boy and a girl, will catch the eye. "T—T" is at the Blank Theatre," the sign-board should read. This teaser title idea will keep 'em guessing.

In these days of automobiles a horseman on the streets is a curiosity and certain of attracting attention. An excellent ballyhoo would be a mounted cowboy, armed and blindfolded, sent through the streets, with banners across his saddlebags on which the following copy appears:

HE'S A BAD MAN—BUT  
YOU'LL LOVE HIM!  
"TIGER THOMPSON"

Find out more about him at the Strand Theatre Next Week.

### Animal Societies—

Societies for the protection of animals will give you a helping hand. A cat is "Tiger Thompson's" mascot and it plays an important part.

### Window Display Tie-Ups

If you can get hold of a real Western cowpuncher's outfit, with boots, stetson, khaki or heavy flannel shirt, bandana, etc.—even the old fashioned chaps could be included—you would have the basis for a splendid men's store window display. Have the

store place such an outfit in the window with a display of their newest men's suits, and with a card on which appears: "In the West, such as is pictured in Harry Carey's new picture, 'Tiger Thompson,' now showing at the Strand Theatre, such an outfit as this is O.K. But in . . . . . the young man who wishes to make the best appearance at all times wears . . . . . clothes." Supplement this with stills from "Tiger Thompson."

### Hat Stores

Get your leading hat store to designate one of their great wide-brimmed Stetson hats as a Harry Carey hat, and by arranging a display of the latest models of men's hats around it they can call attention to the fact that Stetson makes hats for all America and that they set the styles whether on New York's Fifth Avenue or in the great open spaces of the West such as are pictured in "Tiger Thompson" at your theatre. Supplement with scene stills.

### Shoe Stores

A similar idea for shoe stores would make an excellent window display with a pair of highly ornamented cowpuncher's boots as the basis of the display.

### Hardware or Sporting Goods

You have the basis for an excellent window display of fire arms of all sorts by calling attention to the reliance the Westerner places on his "shootin' irons" as is shown in "Tiger Thompson." Give the store scenes from "Tiger Thompson" and some stills of Carey with his guns in his hands to supplement their display of fire arms.

### Music and book stores—

The book store owners will be glad to make a display of red-blooded stories, while the music dealers can feature such songs as "Little Grey Home in the West," "Out Where the West Begins," etc.

### The Royal Tailors—

If there is a Royal Tailor representative in your town, tie up with him—the large tiger trade mark used by this concern offers a unique link-up with "Tiger Thompson."

### Essay Contest

Through your leading newspaper, by having them offer the prizes, conduct a contest for the best essay of a limited number of words on why Harry Carey has achieved such screen popularity. Get over the suggestions that he lives on his big ranch in California, that his characterizations are always human, and that his pictures always reveal the real West and not the fictionalized kind. Offer cash and ticket prizes.

Get the women talking

Harry Carey

IN  
"TIGER THOMPSON"



bl Theatre

### For a Herald

To make an inexpensive and attractive herald is easy. Use any of the cuts and copy from any of the ads, shorts, catchlines, etc.

## A COWBOY GALAHAD!



Harry Carey in



THE GREAT EXPONENT  
OF THE ETERNAL WEST

# THOMPSON

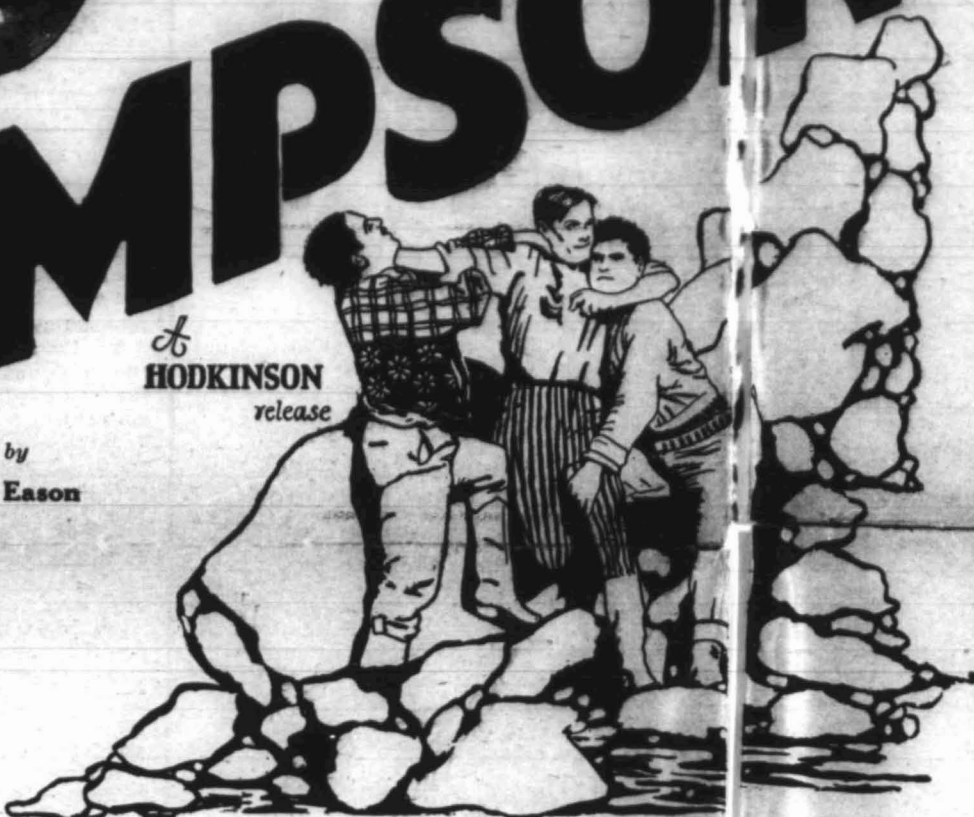
HODKINSON  
release

Directed by  
E. Reeves Eason

LOOK at that face! You can read courage there, and strength and tigerish determination—a hold-on-till-I-win spirit.

That's Harry Carey as the "Tiger." It's the greatest role of his colorful career.

Action to thrill you—Romance to Enthrall You  
A Mystery to Tingle the Blood in Your Veins.



Now Playing at the Capitol Theatre

Four-Column Ad Cut No. 5

"Tiger Thompson"  
Will Be Here Soon  
WATCH FOR HIM!



**HARRY CAREY**  
IN  
**"TIGER THOMPSON"**

Personally Supervised by  
Hunt Stromberg  
Produced by  
Stellar Productions, Inc.  
Story and Scenario by  
Buckleigh Fritz Oxford  
Directed by  
E. Reeves Eason

He conquered the two-gun men  
but two blue eyes got him!

Here's romance to delight your  
heart and all the thrills and adventure  
of the real west.

NOW PLAYING AT THE  
CAPITOL THEATRE

One-Column Ad Cut No. 1

## Mail Campaign

Dear Sir (or Madam)

Horace Greeley advised Easterners to go West for thrills and excitement, fame and fortune. The last West is gone, but there is the Western movie with all the glamour the pioneers experienced in their efforts to overcome raw nature and rough characters.

See "Tiger Thompson," coming to the ..... Theatre, and you will find yourself carried back to those colorful days. The "Tiger" stakes his claim, strikes gold and loses the fortune and his faith in mankind when wily "claim jumpers" oust him. He decides that the cards of life are stacked against his "going square." But after meeting with thrilling adventure in an effort to locate a cache of loot hidden by train robbers, Carey meets up with two blue eyes that come nearer conquering him than any two blue barrels he ever faced.

Of course you remember Marguerite Clayton who starred in pictures a few years ago. Marguerite is the beauty he is out to win. Don't miss Harry in the "Tiger" role and Marguerite as the

Cordially yours,

Say  
it  
with  
a  
Slide



## Post Card

Dear Sir (or Madam)

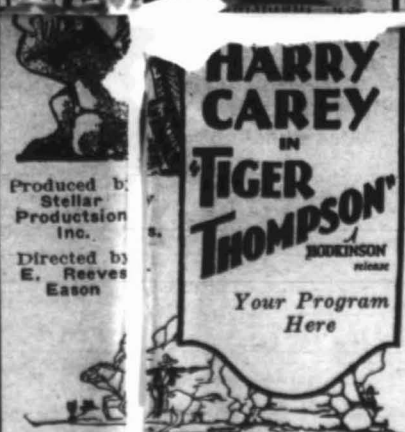
Harry Carey can always be depended upon to do his stuff on the screen to the delight of an audience. In "Tiger Thompson," coming to the ..... Theatre, he's a knockout. And Marguerite Clayton comes back to the silversheet in this production! It's great. Don't miss it.

Cordially yours,

## For a Herald

Make an inexpensive  
To make an inexpensive  
and attractive herald is easy.  
Use any of the cuts and copy  
from any of the ads, shorts,  
catchlines, etc.

## A Match for the Best



Produced by  
Stellar  
Productions  
Inc.  
Directed by  
E. Reeves  
Eason

Your Program  
Here

To the sheriff, a train robber and  
bandit.

To the pretty little ranch owner,  
Calahad.

But "Tiger Thompson" to the  
world, who in his fighting blood was  
aroused!

The gripping story of a brave  
man who bucked odds and won.

..... (date)

AT THE CAPITOL THEATRE

One-Column Ad Cut No. 2





# l Theatre

## Buried treasure stories will make 'em talk—

All down through history, stories of hidden wealth have thrilled mankind. If you can revive some of the local-history yarns about a cache of gold, you will be able to follow them up with some strong advertising, telling how the plot in "Tiger Thompson" is woven around nature's hidden wealth and treasure purposely concealed.

## A secret map will draw a crowd—

Get a local celebrity who is able to draw to make a map for you. Make it on a large scale. Have secret arrows and other devices pointing to a central place on the outline. Mark this "treasure." Put this on compo board and display it around the lobby and you will have a crowd wondering what it is all about—and coming into your theatre to find out.

## Let the old-time miners dig for you—

Experiences of miners who have mushed for gold always interest the public. Ask the reporters to write them up. Perhaps there has been a "gold scare" in your community which will make good reading.

## A Display of ore in your lobby—

Quartz of any kind will always attract a crowd. If you can get some samples from local assay offices make a display in a showcase around your lobby. If the ore is valuable, get the display over in some dealer's window on a busy corner of town—and your display of advertising.

"Tiger Thompson," reveals the real West as it is today.

This idea might be elaborated by reproducing the entrance to a bunk house for your entire lobby, making the ticket window at one of the windows and your entrance and exit at the doors.

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## Get the women talking about ranching—

Offer a prize to the women for the best essay on whether or not women should invade the farming line. In this Carey story there is a woman ranch owner. If there are any "wheat queens" in your locality, run special stories about them or ask them to see an advance showing and make comment.

## A throw-away idea—

Have your printer print a wide "yellow streak" across a sheet of paper. Use this wording—"Harry Carey struck yellow pay dirt and he proved there was no yellow streak in his heart." Then the name of your theatre, and some details of the showing.

## A nifty hand-bill—

Reproduce two girlish eyes on a sheet convenient size for distribution. Printers will have cuts carrying illustrations of this nature. Under these two eyes, wording something like this—"He fought against superhuman odds, he braved bullets with his fists, he played a lone-hand against a posse—but in the end he was conquered and hog-tied by two blue eyes.

## Drawing Contest

In "Tiger Thompson," your main selling point is the star—Harry Carey. He is undoubtedly one of the best-known portrayers of Western roles on the screen and as a result is well established in the minds of theatre-goers. An excellent stunt would be to arrange a contest for the best drawings of Carey from school children. In working this through the newspaper by having it offer the prizes and sponsoring the contest, it would be advisable to publish several good pictures of Carey as models. If the newspaper is not employed, a similar idea could be adapted by the use of dodgers explaining the contest and carrying a clear cut of the star. Offer cash and ticket prizes of sufficient value to create real interest.

## For a Herald

To make an inexpensive and attractive herald is easy. Use any of the cuts and copy from any of the ads, shorts, catchlines, etc.

## A Match for the Best



**HARRY CAREY**  
IN  
**"TIGER THOMPSON"**  
Produced by Stellar Productions, Inc.  
Directed by E. Reeves Eason  
Your Program Here

To the sheriff, a train robber and bandit.

To the pretty little ranch owner, a cowboy Galahad.

But "Tiger Thompson" to the world, when his fighting blood was aroused!

The gripping story of a brave man who bucked odds and won.

..... (date)

AT THE CAPITOL THEATRE

## A COWBOY GALAHAD!



**Harry Carey in**  
**"TIGER THOMPSON"**  
Produced by Stellar Productions Inc.

With Tiger Thompson, he fought for the woman he loved.



## A red-blooded story of a real he-man.

Story and Scenario by **Buckleigh Fritz Oxford** Directed by **E. Reeves Eason**  
Personally Supervised by **HUNT STROMBERG**

Now Playing at the Capitol Theatre



# Live-Wire Publicity Matter That It Gets This Great "Western"

## The Answer Man

Get 'Em Over in Your Local Paper and Your Answer Will Be Increased Attendance.

REGULAR FAN—You're right. Harry Carey knew nothing about the West until he left college in New York and went out to the great open spaces. Since then he's become the Famous Westerner. He's playing next week at the Theatre in "Tiger Thompson," and no less a screen celebrity than Marguerite Clayton has the female role opposite him.

FLAPPER—You ask what Harry Carey thinks about flappers in general. Well, he has a little girl of his

mitted to smoke—or drink—until she is more than of age. The famous movie Westerner thinks the modern flapper is stepping too fast. You'll see Carey soon in "Tiger Thompson," a delightful romance of the mountains and plains.

STELLA—There are many Chinese on the Western ranches. They are honest, good cooks and seldom get in trouble, attending strictly to their own business. You will see a fine Chinese portrayal in "Tiger Thompson," coming tomorrow for a three days' run at the Theatre. George Ring has the character of Charlie Wong, a "heathen Chinese" who is indeed peculiar. Wong can't win at poker, but he shows the cowboys how to play mah jong.

OTHAL—Hunt Stromberg, like many other famous picture director-producers, got his first experience as a reporter, publicity and advertising writer. His rise has been phenomenal. His Harry Carey productions are "The Night Hawk," "The Lightning Rider" and "Tiger Thompson." The last picture will be at the Theatre soon.

## ADVANCE STORIES

## CAREY LIKES TO PLAY WESTERNER

It's Because He Portrays the Kind of Man He Is Off the Screen.

"I'll never get tired of playing Western roles," declared Harry Carey. I like them and the public likes them, too. Some people claim that the "Western" will gradually die out—but there's little chance of it, so long as audiences get excited over wild horse-back rides and fast gun-play.

"Of course, the 'Western' of today has to be made of different stuff than those that went over in the old-time nickelodean. There has to be a story and a good story or folks will ask 'what's all the shooting for?' and it won't be long before the picture will be put in the junk heap.

"But when the 'Western' is good the public will 'eat it up.' That's what they're going to do to my latest one, 'Tiger Thompson.' It has the action, thrills and fights that one expects, but it also has a big mental conflict. It's the first picture made on my own ranch, too, so altogether it's the real thing.

"I like to play in 'Westerns' not only because they call for the things

(Take This Story to Your Editor Before the Run of the Picture)

## Weaker Sex Invade Man's Last Stronghold, Big Ranch in West

New Field for Women Shown in "Tiger Thompson," Carey's Latest.

STAR SAYS IT'S A GOOD ONE

Harry Carey Thinks There's No Reason Why Fair Ones

teacher or debutante from the East, is "boss of the Square Bar X."

In the picture she gets into all sorts of trouble and is rescued each time by the stalwart Carey. But personally, the star with his customary tolerance, doesn't see any reason why a bright girl cannot run a ranch as capably as she runs a typewriter.

"Naturally, a good-looking girl

## Shouldn't Boss Men.

With the modern American women clamoring for "equal rights," it is not surprising that the business world is being invaded by members of the fair sex. Nearly every field of industry is beginning to show the effect of the feminine touch.

There's 'one branch of business, however, that women do not hasten to enter. You seldom hear of lady ranchers.

By "Tiger Thompson," Hunt Stromberg's third Harry Carey production, a Hodkinson release which comes to the Theatre for a.....run.....the world will be well informed on this subject, for the heroine, instead of being the usual school

bucking bronchos or to plough a few acres of hillside for her morning's exercise," opines Harry. "But there's no reason why she can't do the light work—like bossing around all the men on the place. That ought to come easy to her!"

Whether Harry's advice on the matter will influence his feminine fans or not remains to be seen. Certainly Marguerite Clayton, heroine of "Tiger Thompson," seemingly makes a very captivating and capable ranch boss.

(Take this story to your editor during the run of the picture.)

## Here's Actor That Is the Cat's Meow

The screen has its Strongheart, its Rin Tin Tin, its Rex, king of wild horses, and its Dippy Doo Dads, but it remained for Harry Carey to introduce Jeronimo, a kitten, to an awaiting public.

Jeronimo is a product of the great open spaces like his sponsor, but, unfortunately, is still too young to indulge in heroics. He has no long line of theatrical ancestors, but he is just as efficiency at "hogging the camera" as if he had been raised in a studio.

And despite his youth, Jeronimo shakes as mean a whisker and gives vent to as lusty a meow—on occasions—as many a cat twice his age and size.

Jeronimo's debut was totally accidental. The Carey company were filming one of the first scenes of "Tiger Thompson," in which Harry Carey is starring at the Theatre this week, at a deserted prospector's cabin in the hills near Saugus. The action was well under way before director "Breezy" Eason discovered a tiny kitten emerging from an old bucket in the foreground.

The effect was so natural that the scene was left that way. Before the company was ready to move to the next location, Jeronimo—Carey named him that after the most fearless cowboy on his ranch—had made himself so much one of the troupe, that the star claimed him as his special ward and co-star.

"He's the most natural little actor you ever saw," Carey jokingly confided. "If I wasn't particularly interested in his career, I'd just naturally have to raise a squawk. The little devil steals every scene in which we appear together."

"Tiger Thompson" now at the Theatre is Harry Carey's third Hunt Stromberg production, and is released by Hodkinson.

(Story to be used during the run of the picture.)

## YOUNG PRODUCER MAKES NEW FILM

Hunt Stromberg's Third One  
Starring Harry Carey  
"Tiger Thompson"

"The youngest producer in the motion picture industry" is a proud of, and Hunt Stromberg, producer of the Harry Carey, cilla Dean productions for it. When has earned every word of older and less successful

wonder at the early success of Stromberg, they discount the magnitude of his training and the magnitude of his ambition. He considered that these two things brought him the success he sought at the age of twenty-nine, it is not strange that his look upon him as somewhat of an infant prodigy.

Mr. Stromberg's biography the characteristics of an older novel, modified to suit taste. He didn't start newspapers, but he did become a reporter on a St. Louis newspaper, and he did become a motion picture producer through the field of his desire.

Always interested in the business of the motion picture, Stromberg worked as a star reporter stage, awaiting opportunity for an opening of his desire.

It came in the guise of a director of publicity for the former Goldwyn Corporation. His immediate success attracted the attention of Thos. Ince, who finally brought Mr. Stromberg west in the same capacity.

In a brief time he had become a personal representative for the Ince studio, utilizing all of his leisure time in studying the technical details of picture making. And always a chance to try his hand at directing.

When the Ince studio advertised film entitled "Through the World's Greatest Picture Studio," everyone of young Stromberg's ambition smiled. There was no question as to whose idea it was, for he was the one who directed it!

This sample of direct work was drudgery. Without any hesitation or worries, Stromberg promptly reorganized the venture, signed from the Ince studio set up as a motion picture producer.

While the incredulous Stromberg calmly produced a series of comedy-dramas in May. The wisecrackinging at him abruptly—and with him when he produced Montana comedy series.

This year will undoubtedly establish him as the most successful producer in the business. Stromberg's third Harry Carey production is entitled "Tiger Thompson," and is now playing at the Theatre.

## Catch Their Eye With Catchlines

To the sheriff—robber and bandit—To the pretty little ranch owner—a train owner—a "Tiger"



"TIGER THOMPSON"  
RELEASED BY  
PRODUCERS DISTRIBUTING CORPORATION

One-Col. Prod. Cut No. 1

(Take this story to your editor during the run of the picture.)

## Harry Carey's Ranch in "Tiger Thompson"

The restrictions imposed on moving livestock by the spread of the hoof and mouth disease had no effect on the production of "Tiger Thompson," Harry Carey's third Hunt Stromberg



# Matter That Papers Will Use "Western" Across With a Bang!

(Story to be used during run of picture.)

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Starring Harry Carey  
"Tiger Thompson"

"The youngest producer in the motion picture industry" is a proud of, and Hunt Stromberg, producer of the Harry Carey picture, "Tiger Thompson," has earned every word of older and less successful

(A crackerjack feature for the movie or woman's page. Use it in advance or during run of the picture.)

## CAREY DISCUSSES MODERN FLAPPER

Cowboy Screen Hero Thinks They  
Set a Pace That Is Too  
Fast.

WILL WATCH HIS DAUGHTER

wonder at the early success of Stromberg, they discount the siveness of his training and the magnitude of his ambition. When it is considered that these two qualifications brought him the success he sought at the age of twenty-nine, it is not strange that his competitors look upon him as something in the nature of an infant prodigy.

Mr. Stromberg's biography has all the characteristics of an Horatio Alger novel, modified to suit the modern taste. He didn't start out selling newspapers, but he did begin as a cub reporter on a St. Louis newspaper.

Always interested in motion pictures, Stromberg worked through the star reporter stage, awaiting his opportunity for an opening in the field of his desire.

It came in the guise of a position as director of publicity and advertising for the former Goldwyn Corporation. His immediate success attracted the attention of Thos. M. Ince, who finally brought Mr. Stromberg west in the same capacity.

In a brief time he had become personal representative for Mr. Ince and utilized all of his leisure moments in studying the technical details of picture making. And always he waited a chance to try his hand at directing.

When the Ince studio put out an advertising film entitled, "A Trip Through the World's Greatest Motion Picture Studio," everyone who knew of young Stromberg's ambition, slyly smiled. There was no question as to whose idea it was, for he was the lad who directed it!

This sample of directing convinced Stromberg that every other kind of work was drudgery. Without any hesitation or worries as to the outcome of the venture, he promptly resigned from the Ince organization and set up as a motion picture producer.

While the incredulous leered, Stromberg calmly produced a successful series of comedy-dramas starring Doris May. The wiseacres stopped laughing at him abruptly—and then laughed with him when he produced his Bull Montana comedy series.

This year will undoubtedly establish him as the most successful independent producer in the business.

Stromberg's third Harry Carey production is entitled "Tiger Thompson," and is now playing at the Theatre.

## Catch Their Eye With Catchlines

To the sheriff—a train  
robber and bandit. To the  
pretty little ranch owner—a

## PROMISE NOT TO DRINK or Smoke Until She Is Twenty-one.

"The flappers of today—poor, super-wise little creatures—are becoming more and more a menace to the nation. And no daughter of mine is going to be a flapper of 1925!" So spoke Harry Carey in discussing the problems of bringing up his little daughter, Skeeter.

And he says it with the same conviction on his face that the camera catches when he advises the villain to let the heroine alone.

Carey is now at the Theatre in "Tiger Thompson."

"Oh, don't think I am out of sympathy with modern American womanhood," Carey admonishes, lest you think him a self-appointed minister of morals.

"By 'flapper' I do not mean the really modern girl, who dresses sensibly, looks life in the face, loves music and books and her own independence and her boy friends—even to a point that would have shocked her grandmother.

"But I mean the real flapper who does everything too hard and too fast and too often, who wastes her father's money and her own youth and at the age of twenty-one finds herself jaded and bored and tired of life. My daughter is not going to have the opportunity to be like that."

It is interesting to know how this movie-made cowboy intends to avoid it.

"Every time I sit on the veranda at my ranch house with Skeeter in my arms and gaze at the blue sky and the gray-green hills over there, I thank Providence for the start it has given her.

"The wholesomeness of the outdoors shall be hers, and the cramping of custom and civilization will not be able to reach her until she is old enough and wise enough to throw off its effects."

And, for corroboration, he turns to his wife, who has been giving acquiescence to his statements by her very solitude.

"And then we plan to send her away to a finishing school of our own selection. But first we hope to have instilled in her a respect for us that will cause her to keep a promise not to smoke or drink at least until she is twenty-one. By that time she will be wise enough to realize that we had told her the truth when we explained to her how she can have two or three years of idiotic and unnatural excitement or a normal happy life—always.

"The young men she goes with must be able to spend a week-end out here on the ranch with me and enjoy it. The entertainments she attends shall



"TIGER THOMPSON"  
Released by PRODUCERS DISTRIBUTING CORPORATION  
Two-Column Production Cut No. 1

## REVIEWS

### Carey's Portrayal Always Convincing

In "Tiger Thompson," Now at the  
..... He Is "Human"  
Two-Gun Man.

Harry Carey is the most human two-gun man on the screen!

If there had been any doubt about it before, he proved it to everyone's complete satisfaction yesterday at the Theatre, where his new picture, "Tiger Thompson," opened a ..... days' engagement.

"Tiger Thompson" has all the action, drama, thrills and spirit of the great outdoors that admirers of the Western screen love, but it also has something more—a note of realism, of downright humanness that few pictures of this type possess.

In his portrayal of the reformed bandit, whose efforts to go straight provide temptations that threaten to break down his better resolves, he gives a portrayal that is convincing at all times. An ex-bandit he may be, but the spectator sympathizes with him in his struggles to do right, and cheers him on to the victory which he finally achieves.

Marguerite Clayton, as the beautiful young ranch owner, who is instrumental in Tiger Thompson's complete regeneration, is a heroine worth fighting for and John W. Dillion and Jack Richardson provide a brace of

### Genuine Drama in "Tiger Thompson"

New Carey Picture Has Great Heart  
Appeal as Well as Thrills and  
Hard Riding.

With a picture like "Tiger Thompson," it is easy to understand why Harry Carey is the most beloved two-gun hero of the films.

At the Theatre yesterday, where this famous cowboy star opened a ..... days' engagement in his new Hunt Stromberg production, the audience discovered that a Western may have all the genuine drama and heart appeal of any other kind of screen entertainment.

Which does not mean, however, that the thrill element is lacking. The blast for the mine, the hair-raising rescue of the heroine from the careening buckboard, the train robbery and the trio of fights give "Tiger Thompson" all the punches that the excitement seeker craves.

But as is not usual with such pictures, there is a logical reason for each thrill and underlying the entire picture is a human story whose leading character tugs mightily at the heart.

"Tiger Thompson" affords Carey his best opportunity at characterization to date. And he makes of the reformed bandit, whose efforts to remain straight keep him constantly in danger, a figure of genuine appeal.



portrayal in "Tiger Thompson," coming tomorrow for a three days' run at the ..... George Ring has the character of Charlie Wong, a "heathen Chinese" who is indeed peculiar. Wong can't win at poker, but he shows the cowboys how to play mah jong.

OTHAL—Hunt Stromberg, like many other famous picture director-producers, got his first experience as a reporter, publicity and advertising writer. His rise has been phenomenal. His Harry Carey productions are "The Night Hawk," "The Lightning Rider" and "Tiger Thompson." The last picture will be at the ..... Theatre soon.

#### ADVANCE STORIES

## CAREY LIKES TO PLAY WESTERNER

It's Because He Portrays the Kind of Man He Is Off the Screen.

"I'll never get tired of playing Western roles," declared Harry Carey. I like them and the public likes them, too. Some people claim that the "Western" will gradually die out—but there's little chance of it, so long as audiences get excited over wild horseback rides and fast gun-play.

"Of course, the 'Western' of today has to be made of different stuff than those that went over in the old-time nickelodean. There has to be a story and a good story or folks will ask 'what's all the shooting for?' and it won't be long before the picture will be put in the junk heap.

"But when the 'Western' is good the public will 'eat it up.' That's what they're going to do to my latest one, 'Tiger Thompson.' It has the action, thrills and fights that one expects, but it also has a big mental conflict. It's the first picture made on my own ranch, too, so altogether it's the real thing.

"I like to play in 'Westerns' not only because they call for the things that I know how to do, but because they typify the spirit of this great country which I love. When I portray a Westerner I portray the man I am at heart—I am doing the thing that I do by choice every day at my own ranch and so I naturally love my work."

"Tiger Thompson" is the third of the Hunt Stromberg productions, starring Harry Carey. It will be shown at the ..... Theatre ..... and will stay there for ..... days.

#### Titles a

### Carey Production

It is only when poor titles are flashed on the screen that an audience realizes what an important part title writing plays in the production of a perfect picture. But the producer, made wise to this fact by sad experience, chooses the man to write his titles as carefully as he chooses his story and his star.

So Hunt Stromberg selected Walter Anthony to title "Tiger Thompson," his third production, starring Harry Carey, which will be shown at the ..... Theatre.....

Mr. Anthony associated himself with the motion picture industry after a long and brilliant journalistic career. With an advance reputation for vivid literary style, he was welcomed by the picture colony with the proverbial open arms. Immediately his name began appearing on the biggest successes produced. And his versatility made it impossible that he should be limited to title writing. Continuities, as well, claimed his attention. In fact, Jackie Coogan's latest production, "A Boy of Flanders," is to be credited to him.

Mr. Anthony recently titled "Black Oxen," "The Meanest Man in the World," "Circus Days" and "Long Live the King." The same high standard observed in these is also apparent in "Tiger Thompson."

however, that women do not hasten to enter. You seldom hear of lady ranchers.

By "Tiger Thompson," Hunt Stromberg's third Harry Carey production, a Hodkinson release which comes to the ..... Theatre for a ..... run ..... the world will be well informed on this subject, for the heroine, instead of being the usual school



"TIGER THOMPSON"  
RELEASED BY  
PRODUCERS DISTRIBUTING CORPORATION

One-Col. Prod. Cut No. 1

(Take this story to your editor during the run of the picture.)

## Harry Carey's Ranch in "Tiger Thompson"

The restrictions imposed on moving livestock by the spread of the hoof and mouth disease had no effect on the production of "Tiger Thompson," Harry Carey's third Hunt Stromberg production now playing at the ..... Theatre.

Although this picture called for a great deal of location work, such scenes were filmed on Carey's ranch near Saugus, Cal., and the horses and cattle used in the picture were from the Carey range.

The star's ranch is one of the largest in Southern California, and, although it offers ideal scenery for the production of pictures, has never been photographed before.

Carey is highly in favor of the idea, however, for it not only gives him two extra hours of sleep each morning but also affords him the opportunity of romping with his two youngsters between scenes.

"Tiger Thompson" was directed by Reeves Eason. Marguerite Clayton appears opposite the star, Jack Richardson, and John W. Dillion are also in the cast.

captivating and capable ranch boss.

(Take this story to your editor during the run of the picture.)

## Here's Actor That Is the Cat's Meow

The screen has its Strongheart, its Rin Tin Tin, its Rex, king of wild horses, and its Dippy Doo Dads, but it remained for Harry Carey to introduce Jeronomo, a kitten, to an awaiting public.

Jeronomo is a product of the great open spaces like his sponsor, but, unfortunately, is still too young to indulge in heroics. He has no long line of theatrical ancestors, but he is just as efficiency at "hogging the camera" as if he had been raised in a studio.

And despite his youth, Jeronomo shakes as mean a whisker and gives vent to as lusty a meow—on occasions—as many a cat twice his age and size.

Jeronomo's debut was totally accidental. The Carey company were filming one of the first scenes of "Tiger Thompson" in which Harry Carey is starring at the ..... Theatre this week, at a deserted prospector's cabin in the hills near Saugus. The action was well under way before director "Breezy" Eason discovered a tiny kitten emerging from an old bucket in the foreground.

The effect was so natural that the scene was left that way. Before the company was ready to move to the next location, Jeronomo—Carey named him that after the most fearless cowboy on his ranch—had made himself so much one of the troupe, that the star claimed him as his special ward and co-star.

"He's the most natural little actor you ever saw," Carey jokingly confided. "If I wasn't particularly interested in his career, I'd just naturally have to raise a squawk. The little devil steals every scene in which we appear together."

"Tiger Thompson" now at the ..... Theatre is Harry Carey's third Hunt Stromberg production, and is released by Hodkinson.

## Service!

Hunt Stromberg has established An Exhibitors Service Department at the Ince Studios where his productions are made, which is at the service of all exhibitors playing the Harry Carey features. It is headed by a former exhibitor and publicity and exploitation expert. If there is any direct-from-the-studio help or co-operation that you need at any time, on any Carey feature, write or wire

THE JERONOMO  
HUNT STROMBERG  
PRODUCTIONS  
THOS. H. INCE STUDIOS  
CULVER CITY, CAL.

## Complete Trailer Information

National Screen Service, Inc., furnishes good trailers on all Hodkinson pictures.

On all releases National Screen Service has a Service Trailer consisting of main title and 75 feet of carefully selected scenes. This costs \$5.00, and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

You can secure a regular trailer service from National Screen Service on all productions at the cost of \$25 monthly.

The following Hodkinson exchanges have these trailers in stock: Denver, Seattle, Atlanta, Dallas, Minneapolis and Omaha.

Ask the booker at any of these exchanges.

Or order direct from any of the following offices of

#### THE NATIONAL SCREEN SERVICE

126 West 46th St.,  
New York City

845 South Wabash Avenue,  
Chicago, Ill.

824 Turk Street,  
San Francisco, Cal.

917 South Olive St.,  
Los Angeles, Cal.

Wire or Write—Giving Exact Play Dates.

laste. He didn't start newspapers, but he did be reporter on a St. Louis r Always interested in tures, Stromberg worked star reporter stage, awa opportunity for an opening of his desire.

It came in the guise of a position as director of publicity and advertising for the former Goldwyn Corporation. His immediate success attracted the attention of Thos. H. Ince, who finally brought Mr. Stromberg west in the same capacity.

In a brief time he had become personal representative for Mr. Ince and moments in the history of picture making. And always a chance to try his hand at directing.

When the Ince studio put out an advertising film entitled "A Trip Through the World's Greatest Motion Picture Studio," everyone who knew the man who knew the business, slyly asked the question as to whose idea it was, for he was the lad who directed it!

This sample of directing convinced Stromberg that every other kind of work was drudgery. Without any hesitation or worries, he promptly resigned from the Ince organization and set up as a motion picture producer.

While the incredulous sneered, Stromberg calmly produced a successful series of comedy-dramas starring Doris May. The wisecracks stopped laughing at him abruptly—and then laughed with him when he produced his Bull Montana comedy series.

This year will undoubtedly establish him as the most successful independent producer in the business.

Stromberg's third Harry Carey production is entitled "Tiger Thompson," and is now playing at the ..... Theatre.

## Catch Their Eye With Catchlines

To the sheriff—a train robber and bandit. To the pretty little ranch owner—a Galahad. But "Tiger Thompson" to the world when his fighting blood was aroused!

ROMANCE—told to the best of your heart—and all the thrills and adventure of the real West, where men rule by might and law takes its own course.

#### Action to thrill

mal... enthrall... mystery to tingle the blood in your veins—out where the West begins.

ROMANCE!—vital and real. And a love that defied everything.

The screen's most lovable cowboy in the most human role of his career.

A picture for those who love to thrill and those who thrill to love.

A red-blooded story of brave men who bucked odds and won.

Square-shooting, hard-riding, quick-thinking Carey in the greatest picture of his career.



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 Theatre.

And he says it with the same con-  
 viction on his face that the camera  
 catches when he advises the villain  
 to let the heroine alone.

Carey is now at the  
 Theatre in "Tiger Thompson."

"Oh, don't think I am out of sym-  
 pathy with modern American woman-  
 hood," Carey admonishes, lest you  
 think him a self-appointed minister of  
 morals.

"By 'flapper' I do not mean the real-  
 ly modern girl, who dresses sensibly,  
 looks life in the face, loves music and  
 books and her own independence and  
 her boy friends—even to a point that  
 would have shocked her grandmother.

"But I mean the real flapper who  
 does everything too hard and too fast  
 and too often, who wastes her father's  
 money and her own youth and at the  
 age of twenty-one finds herself jaded  
 and bored and tired of life. My  
 daughter is not going to have the op-  
 portunity to be like that."

It is interesting to know how this  
 movie-made cowboy intends to avoid  
 it.

"Every time I sit on the veranda at  
 my ranch house with Skeeter in my  
 arms and gaze at the blue sky and  
 the gray-green hills over there, I  
 thank Providence for the start it has  
 given her.

"The wholesomeness of the out-  
 doors shall be hers, and the cramp-  
 ing of custom and civilization will not  
 be able to reach her until she is old  
 enough and wise enough to throw off  
 its effects."


And, for corroboration, he turns to  
 his wife, who has been giving ac-  
 quiescence to his statements by her  
 very solitude.

"And then we plan to send her away  
 to a finishing school of our own selec-  
 tion. But first we hope to have in-  
 stilled in her a respect for us that  
 will cause her to keep a promise not  
 to smoke or drink at least until she  
 is twenty-one. By that time she will  
 be wise enough to realize that we had  
 told her the truth when we explained  
 to her how she can have two or three  
 years of idiotic and unnatural excite-  
 ment or a normal happy life—always.

"The young men she goes with must  
 be able to spend a week-end out here  
 on the ranch with me and enjoy it.  
 The entertainments she attends shall  
 be selected. She shall be encouraged  
 to keep up her languages and read  
 worthwhile books. Her daily clothes  
 shall be plain so that she may appre-  
 ciate her dress frocks all the more.

"In short, we intend to make her  
 a normal girl, who can write a let-  
 ter, talk intelligently to her older  
 friends, direct a servant, keep some  
 proportion between her income and  
 her expenditures and enjoy an even-  
 ing or two without gallivanting away  
 from her own fireside."

And the smile of visualization and  
 the fire of sincerity in Carey's eyes  
 forecast a happy conclusion of these  
 plans.



**"TIGER THOMPSON"**  
 Released by PRODUCERS DISTRIBUTING CORPORATION  
 Two-Column Production Cut No. 1

# REVIEWS

## Carey's Portrayal Always Convincing

In "Tiger Thompson," Now at the  
 He is "Human"  
 Two-Gun Man.

Harry Carey is the most human  
 two-gun man on the screen!

If there had been any doubt about  
 it before, he proved it to everyone's  
 complete satisfaction yesterday at  
 the Theatre, where his  
 new picture, "Tiger Thompson,"  
 opened a days' engage-  
 ment.

"Tiger Thompson" has all the ac-  
 tion, drama, thrills and spirit of the  
 great outdoors that admirers of the  
 Western screen love, but it also has  
 something more—a note of realism,  
 of downright humanness that few  
 pictures of this type possess.

In his portrayal of the reformed  
 bandit, whose efforts to go straight  
 provide temptations that threaten to  
 break down his better resolves, he  
 gives a portrayal that is convincing  
 at all times. An ex-bandit he may  
 be, but the spectator sympathizes  
 with him in his struggles to do right,  
 and cheers him on to the victory  
 which he finally achieves.

Marguerite Clayton, as the beau-  
 tiful young ranch owner, who is in-  
 strumental in Tiger Thompson's com-  
 plete regeneration, is a heroine worth  
 fighting for and John W. Dillion and  
 Jack Richardson provide a brace of  
 despicable villains.

The settings provide an inspiring  
 background for the thrilling action,  
 and the direction of "Breezy" Reaves  
 Eason brings out many lovable char-  
 acter touches.

"Tiger Thompson" is a Hunt Strom-  
 berg production, and is released by  
 the W. W. Hodkinson Corporation.

## Genuine Drama in "Tiger Thompson"

New Carey Picture Has Great Heart  
 Appeal as Well as Thrills and  
 Hard Riding.

With a picture like "Tiger Thomp-  
 son," it is easy to understand why  
 Harry Carey is the most beloved two-  
 gun hero of the films.

At the Theatre yes-  
 terday, where this famous cowboy  
 star opened a days' en-  
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"Tiger Thompson" affords Carey  
 his best opportunity at characteriza-  
 tion to date. And he makes of the  
 reformed bandit, whose efforts to re-  
 main straight keep him constantly in  
 danger, a figure of genuine appeal.

Marguerite Clayton is a winsome  
 and fearless heroine, and John W.  
 Dillion and Jack Richardson prove  
 what capable players they are by  
 making the audience actually hiss  
 them in certain scenes.

"Breezy" Reaves Eason, one of the  
 screen's foremost directors of this  
 type of entertainment, managed to  
 inject numerous clever touches and  
 kept the action moving at a fast clip  
 every moment.

(Take this story to your editor  
 during the run of the picture.)

## VETERAN VILLAIN

## IN CAREY FILM

## Jack Richardson Has Given Up Hope of "Being Good" on the Screen.

If he had been hung for every murder  
 he has committed for the motion  
 picture camera, Hades would be over-  
 populated with his ghosts!

His record makes Roy Gardner's  
 look like a Sunday School report!

By comparison, Lucretia Borgia is  
 the Pollyanna of history!

Meet Jack Richardson—villain par  
 excellence in "Tiger Thompson,"  
 Harry Carey's new Hunt Stromberg  
 production for Hodkinson, which is  
 now being shown at the Theatre.

Richardson has been in motion pic-  
 tures for fifteen years. And if you  
 don't believe that makes him a pio-  
 neer, just figure what kind of pictures  
 you saw fifteen years ago!

Jack has always been a villain. In  
 the early days he was killed twice a  
 week by J. Warren Kerrigan in a  
 series of one reel "features." And  
 as the footage of pictures increased,  
 so did his breadth of screen life  
 lengthen. Now, he even frequently  
 gets off with his life, such as happens  
 to him in "Tiger Thompson."

Before turning his talents screen-

## Back to Old Love

Every one will remember G. M.  
 Anderson's "Broncho Billy" series  
 of two-reel westerns. Marguerite  
 Clayton was the leading woman in  
 these stellar productions. She now  
 returns to her old love, western  
 roles, in "Tiger Thompson" starring  
 Harry Carey, in its second day at  
 the Theatre. Her former  
 friends are turning up in large  
 numbers to see their favorite of a  
 few years ago.

ward, Richardson was a prominent  
 figure of the American stage. Drama,  
 stock, vaudeville—all claimed him,  
 but in every case he played villain-  
 ous roles.

He has been every kind of villain  
 conceivable—Chinese smugglers, so-  
 ciety crooks, underworld yeggs, for-  
 eign crooks, Western outlaws. He  
 has long since given up hope of ever  
 having any redeemable feature on  
 the screen.

Jack is an all round athlete and  
 a splendid horseman. No man ever  
 doubles for him when he is supposed  
 to be thrown from his horse or when  
 some spectacular bit of horseman-  
 ship is required.

The value of his splendid horse-  
 manship is effectively demonstrated  
 in "Tiger Thompson."

## Catch Their Eye With Catchlines

To the sheriff—a train  
 robber and bandit. To the  
 pretty little ranch owner—a  
 Galahad. But "Tiger  
 Thompson" to the world  
 when his fighting blood was  
 aroused!

ROMANCE—told to the  
 best of your hearts—and all  
 the thrills and adventure of  
 the real West, where men  
 rule by might and law takes  
 its own course.

Action to thrill

mystery to tingle the blood  
 in your veins—out where the  
 West begins.

ROMANCE!—vital and  
 real. And a love that defied  
 everything.

The screen's most lovable  
 cowboy in the most human  
 role of his career.

A picture for those who  
 love to thrill and those who  
 thrill to love.

A red-blooded story of  
 brave men who bucked odds  
 and won.

Square-shooting, hard-rid-  
 ing, quick-thinking Carey in  
 the greatest picture of his  
 career.

and bad-time stories  
 you may question.  
 paternal pride in a motion pic-  
 ture actor who is a college graduate.



HARRY CAREY in  
**"TIGER THOMPSON"**  
 Released by PRODUCERS DISTRIBUTING CORPORATION  
**One-Col. Star Cut No. 2**



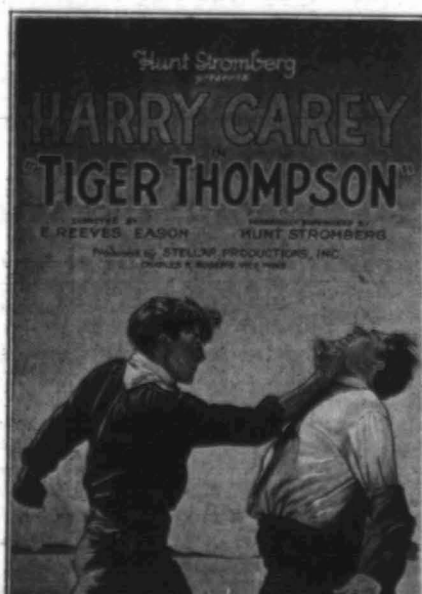
# Paper That Acts



SET OF EIGHT COLORED LOBBY CARDS



COLORED LOBBY CARD (22" x 28")



Posters that carry  
the spirit of the  
eternal West



INSERT CARD (14" x 36")



Post 'em up  
AND  
Pack 'em in



# Acts as a Magnet

INSERT CARD (14" x 36")

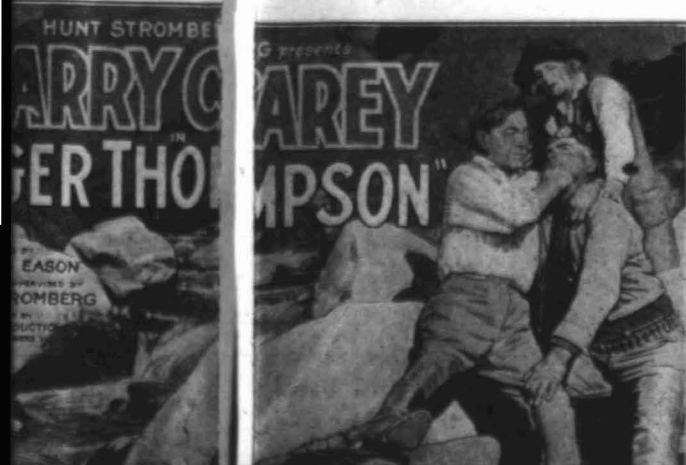


BEAUTIFUL LOBBY CARDS (Each 11" x 14")



COLORED LOBBY CARD (22" x 28")

Post'em up  
Pack'em in



Here's action, and  
the heart interest  
that appeals



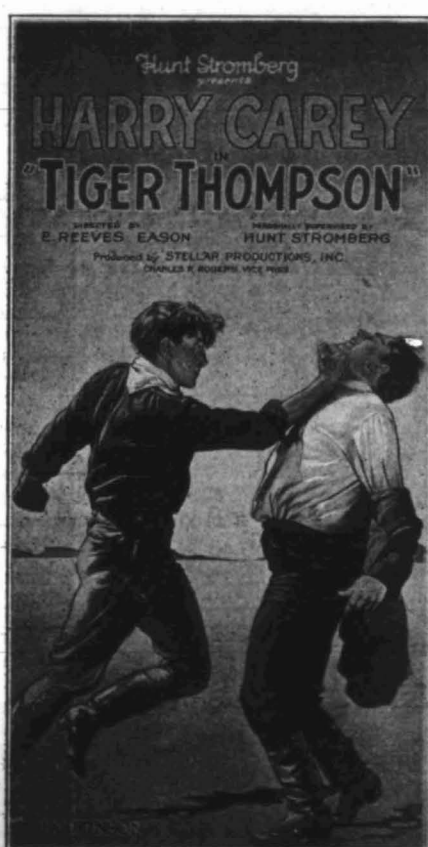


SET OF EIGHT COLORED LOBBY CARDS



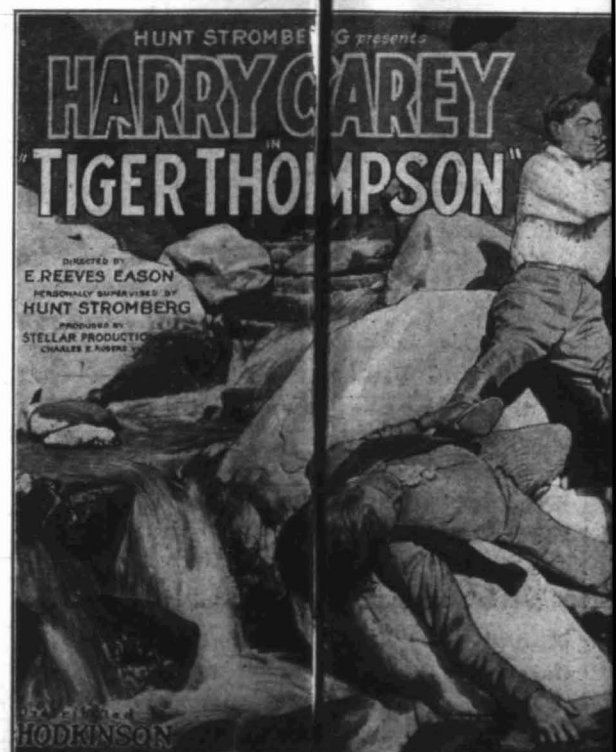
COLORED LOBBY CARD (22" x 28")

Post 'em up  
AND  
Pack 'em in

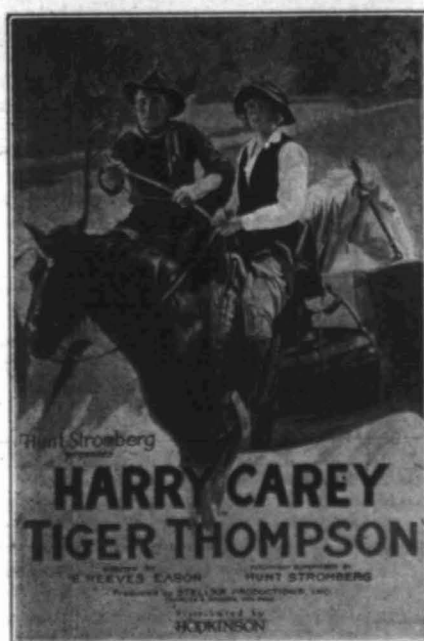


Three Sheet Poster 3A

Posters that carry  
the spirit of the  
eternal West



SIX SHEET POSTER



One Sheet Poster 1A



TWENTY-FOUR SHEET POSTER

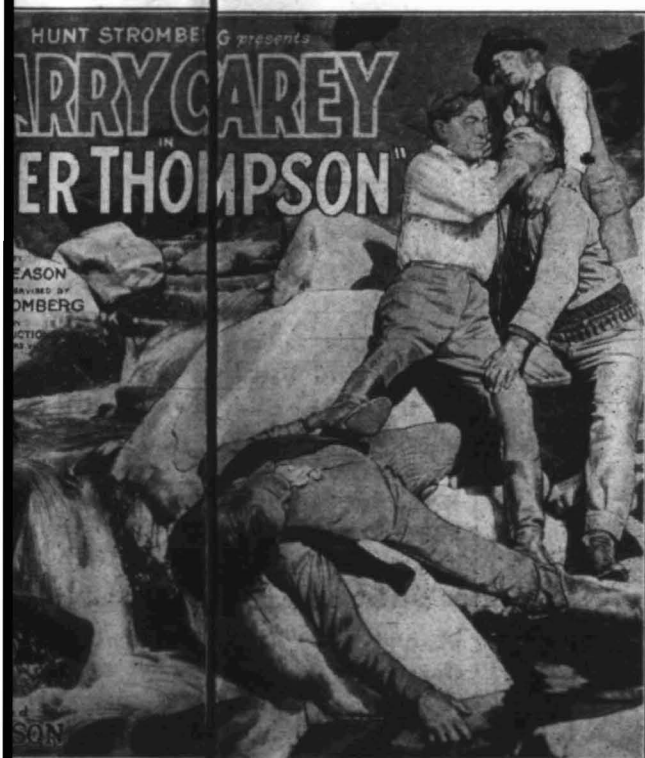


BEAUTIFUL LOBBY CARDS (Each 11" x 14")



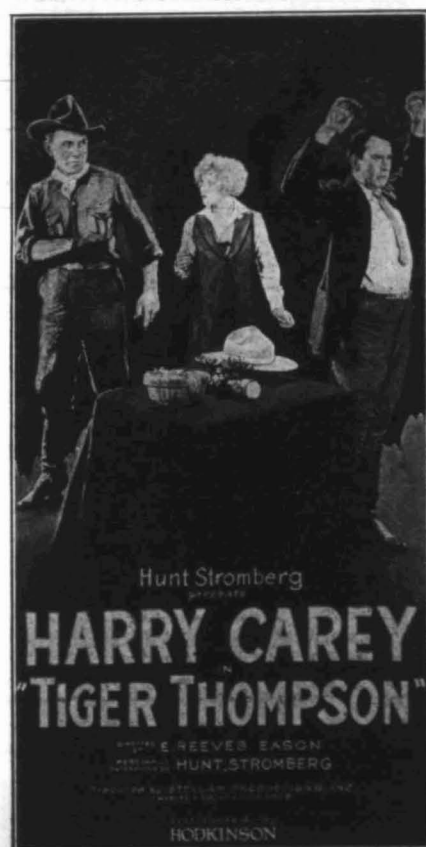
COLORED LOBBY CARD (22" x 28")

Post 'em up  
AND  
Pack 'em in

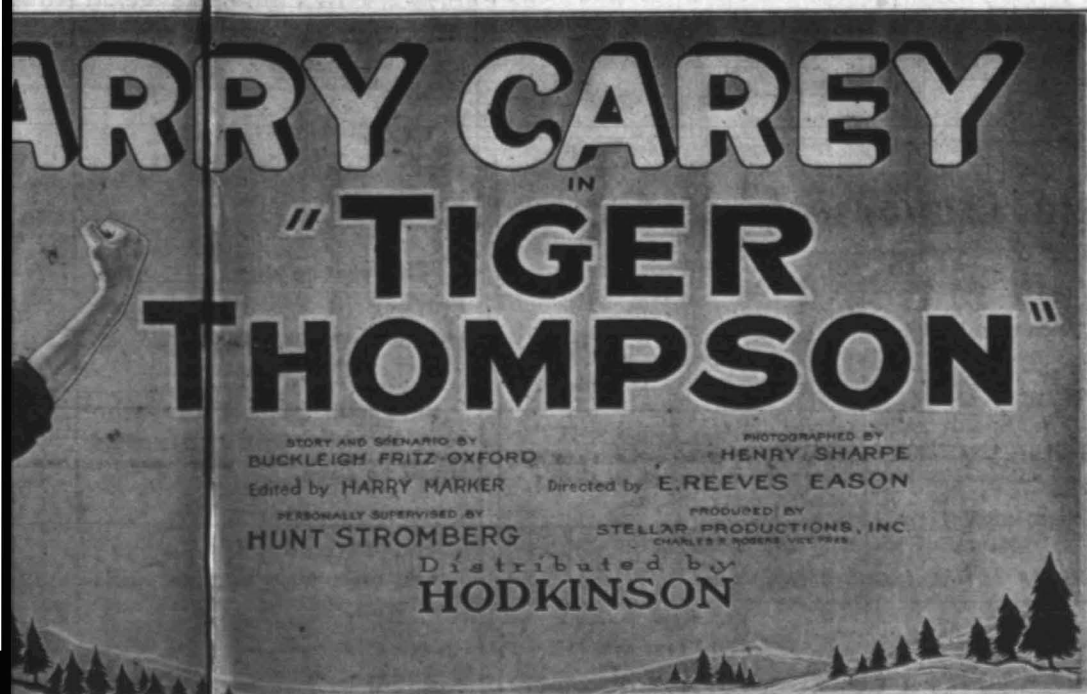


SIX SHEET POSTER

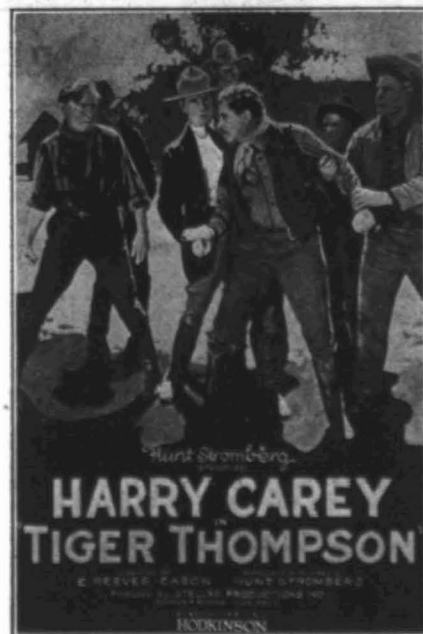
Here's action, and  
the heart interest  
that appeals



Three Sheet Poster 3B



TWENTY-FOUR SHEET POSTER



One Sheet Poster 1B



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